



TRANSFER AND ENTREPRENEUR CENTRE

TUGZ-Impuls! - Foundation support at the OVGU

Project manager: Dr. Gerald Böhm

Project agent: Dipl.-Wirtsch.-Ing. Jonas Crackau

Project website: <http://www.tugz.ovgu.de>

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Over the past few years, successful packages of measures and offers have been developed in the areas of awareness raising as well as entrepreneurship education, in the implementation of structures start-up advice and start-up support, co-working and, ultimately, entrepreneurial spirit.

At the heart of the project are three strategic approaches

1. Internationalization

On the one hand, this includes the formation of teams with international composition at the Magdeburg site and the training of teams for international market entry and investors.

2. Integration of the potential of MakerLabs

This includes a close and structured integration of the existing incubators at the OVGU into the overarching start-up, especially in the area of product development.

3. Impregnate of the OVGU

This includes:

- (i) regular presence of start-up coaches in the faculties with agile process models
- (ii) active and systematic scouting for potential start-up personalities, start-up ideas and property rights.



Contact

Head of Transfer and Start-up Center

Dr. Gerald Böhm

Tel.: [0391 67-57225](tel:03916757225)

gerald.boehm@ovgu.de

Contact person TUGZ-Impuls!

Dipl.-Wirtsch.-Ing. Jonas Crackau

Tel.: 0391 67-57049

jonas.crackau@ovgu.de