



# TRANSFER- UNDGRÜNDERZENTRUM

## TUGZ @ CBBS neuroscience graduate program: How to brew a startup

Erstellt von Vivien Christoph am 12.11.2018 um 10:30 Uhr:

12.11.2018 (Anirban Saha

) - Founders and interested individuals bonding and discussing over beer; isn't that the ideal way to socialise for a startup school? Last Thursday, around twenty five phd students and postdocs got together with **Julian Haupenthal** from the startup **Neotiv** and **Dr. Stefan Knoll** of **TUGZ**, at Brewery Brewckau.



Julian shared his experiences of running his startup - [Neotiv](#) and Stefan shared his experiences from the Transfer- und Gründerzentrum and how to know if you have a good business idea! Julian presented his ideas of his business, the business models and how an entire business works - end to end. Stefan picked it up from there and discussed the six key ingredients to build one's own lean startup.

Bildquelle (c) Christian Rößler/ TUGZ

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